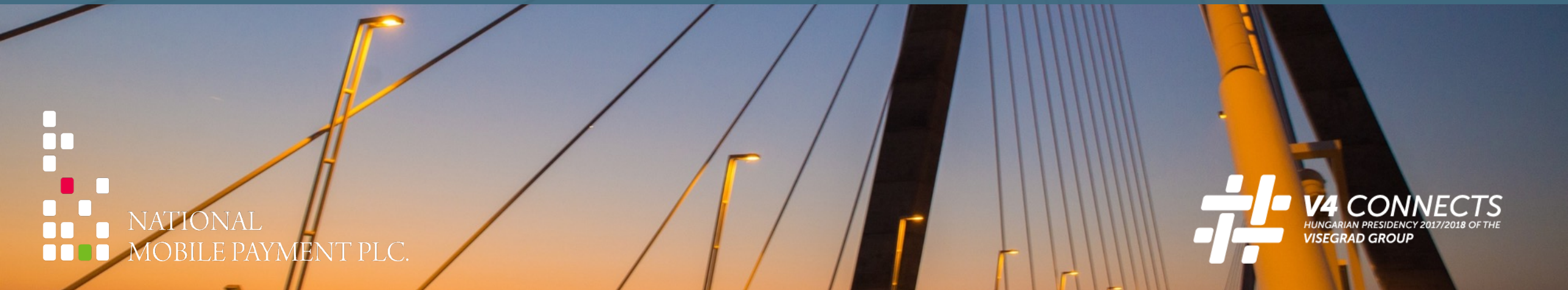
V4 SMART PLATFORM
„Turning the vision of collaboration into reality”

11-12 June 2018, Poprad

Gabor Davidhazy



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V4 Smart Platform

AGENDA FOR TODAY

- Part 1:Introducing National Mobile Payment Plc.
- Part 2: Introducing the V4 Smart Platform approach

V4 Smart Platform/Who we are? Introducing National Mobile Payment Plc.

NATIONAL MOBILE PAYMENT SYSTEM (NMPS)

- Mobile payment of parking fees, e-vignette and e-toll via the NMPS platform
- Provide an open platform for public service providers, resellers and consumers
- Applicable and fix transaction fees in Government decree 356/2012
- NMPS sustainable without central budget funding
- National Mobile Payment Plc. acts as an intermediary, buys and resells on the platform

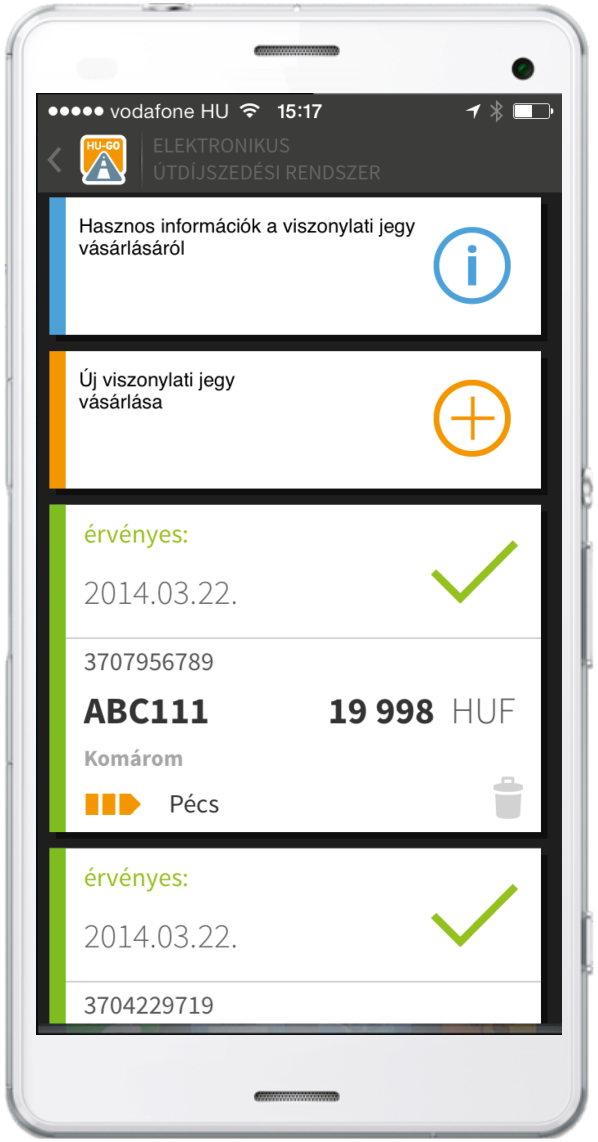
V4 Smart Platform/Who we are? Introducing National Mobile Payment Plc.

NATIONAL MOBILE PAYMENT SYSTEM TRANSACTIONS (July 2014 – June 2018)

88,9 million
parking transactions

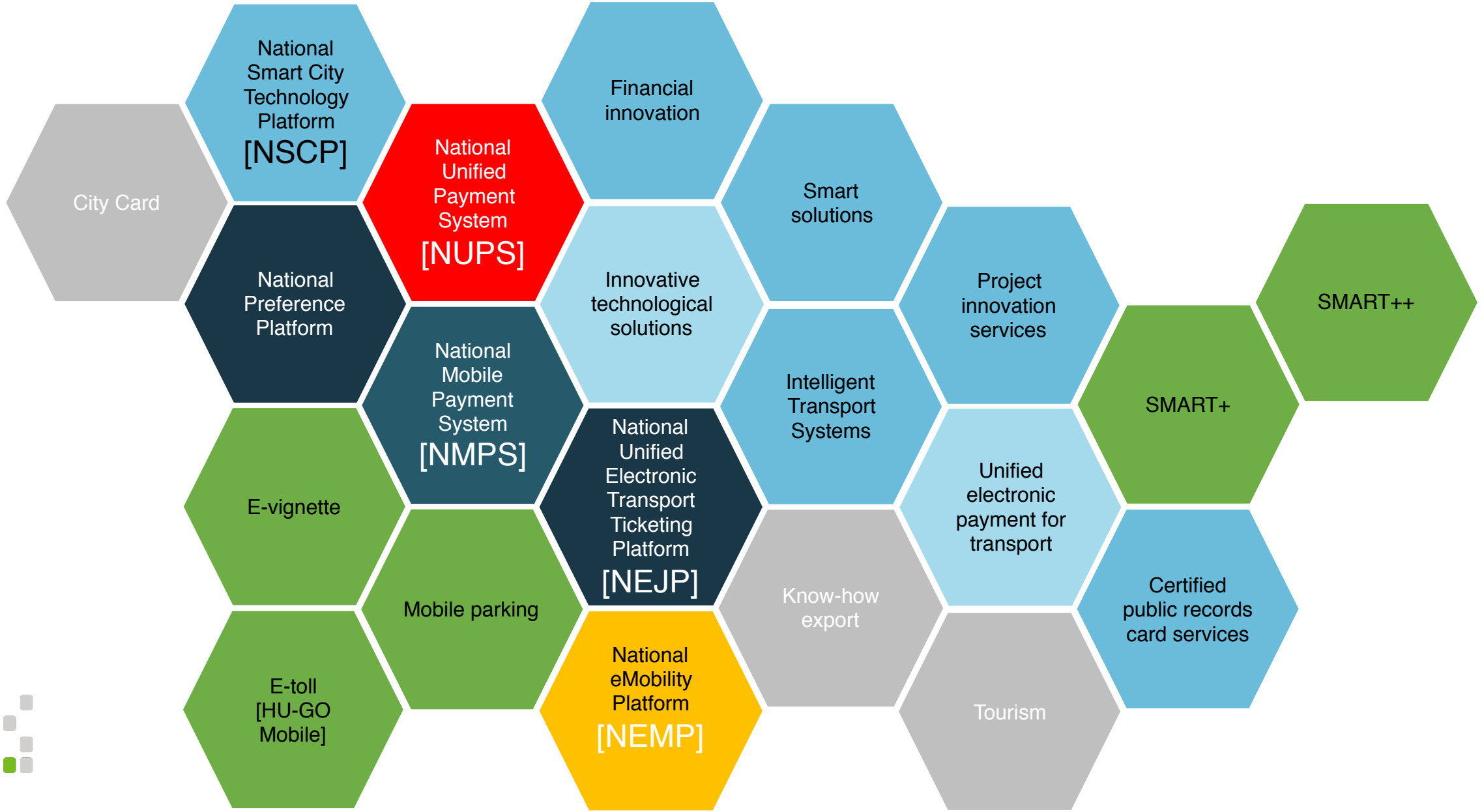
5,8 million
e-vignette transactions

24960
e-toll transactions



V4 Smart Platform/Who we are? Introducing National Mobile Payment Plc.

ECOSYSTEM OF NATIONAL MOBILE PAYMENT PLC.



About the initiative we have started

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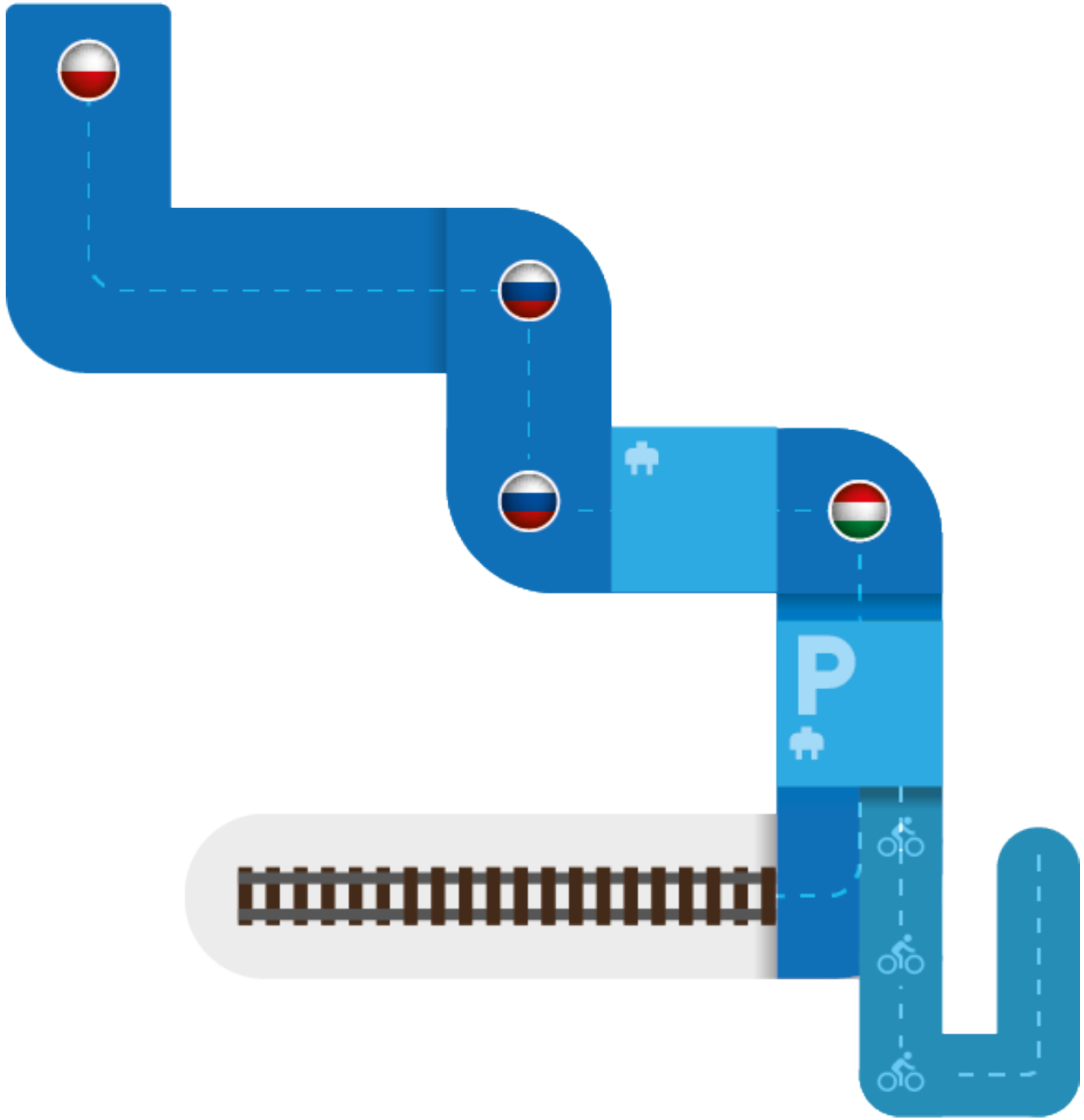
V4 SMART PLATFORM
PROJECT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THE PROJECT

2017

- NMP formed „V4 Smart Platform Project”, under **”Digital Visegrad”**, as project leader, as part of the official V4 2017-2018 Presidency Program of Hungary
- NMP designed a **questionnarie** to identify possible project partners in the V4 region (and V4+ later on)
- With the support from the **Ministry of Foreign Affairs**, possible **partners** were **identified** both on industry and governmental sides in V4 countries
- A series of introduction meetings took place with the various partners in the V4 countries to **gain interests establish partnerships**

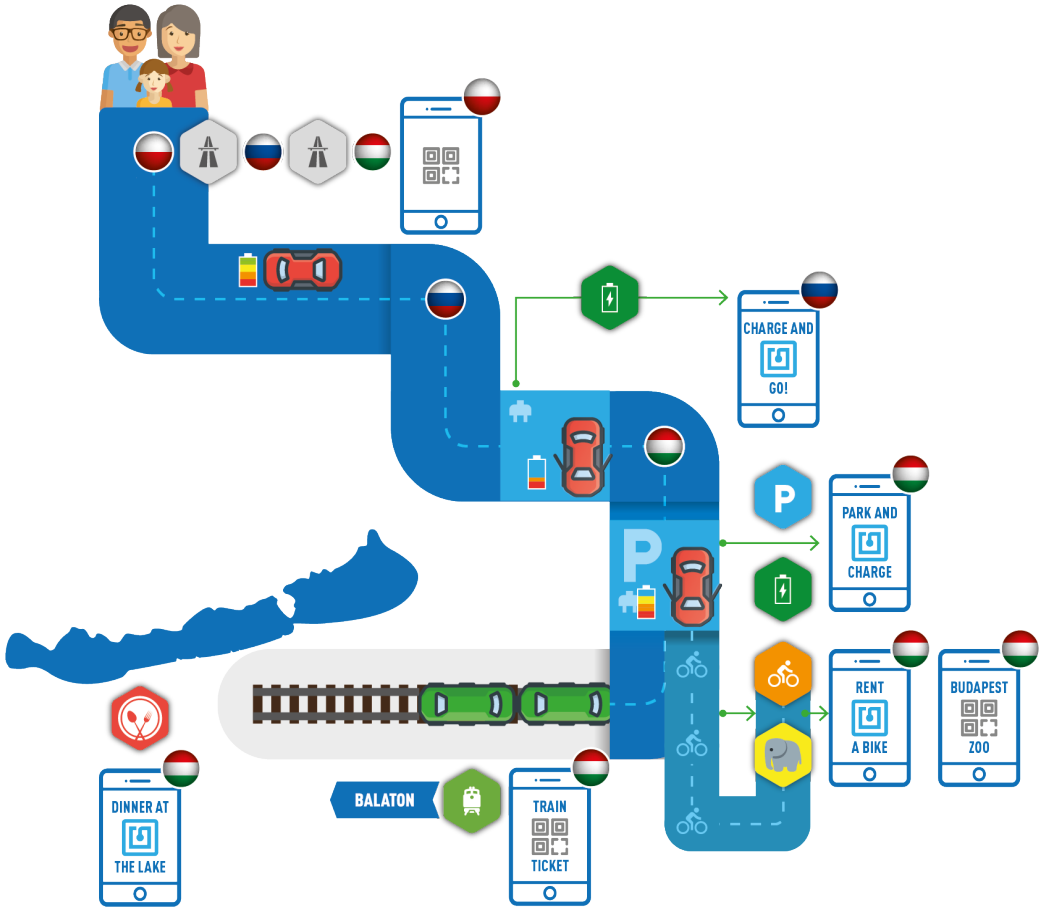
2018

- Paralelly, NMP called its **Hungarian partners** in order to **start** the professional **dialog** and exchange views about the **„customer journey-use case”** approach via workshops in Budapest.
- **International workshop** held in Bratislava to define the professional **base** of the **project white paper** document
- Based on the **inputs gathered**, white paper has been drafted and it is **being circulated** in the V4 member states with the support of the V4 national coordinators

Introducing the V4 Smart Platform approach

Field of interests, a few thoughts so far…

- Establishment of the „Visegrad Cooperation”, a common, **interoperable** and **mutually accessible service platform** by forming an intra-platform, **unified digital marketplace**
- Ensuring interoperability between **transport (mobility) services** in a digital way (i.e.: **mobile parking**, electronic highway vignette, electric car charger infrastructure, etc.)
- Establishment of a unified **touristic service platform** (i.e: offers, identification, **use of discounts**, etc.)
- Establishment of a **unified electronic and mobile payment service** (i.e.: Shopping and payment in any other V4 member state with the same customer comfort through his/her service provider besides his/her domestic acceptance network



Introducing the V4 Smart Platform approach

Cooperation opportunities

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Introducing the V4 Smart Platform approach

Target audience and pilot locations

V4 Smart Platform Project

Next steps

- Finalise White Paper document by end of June
- Continue the approach with identifying pilot projects
- Continue the professional dialog with industrial and governmental partners
- This is an open professional community,
  we need further collaboration,
  everybody is welcome

THANK YOU FOR YOUR ATTENTION!

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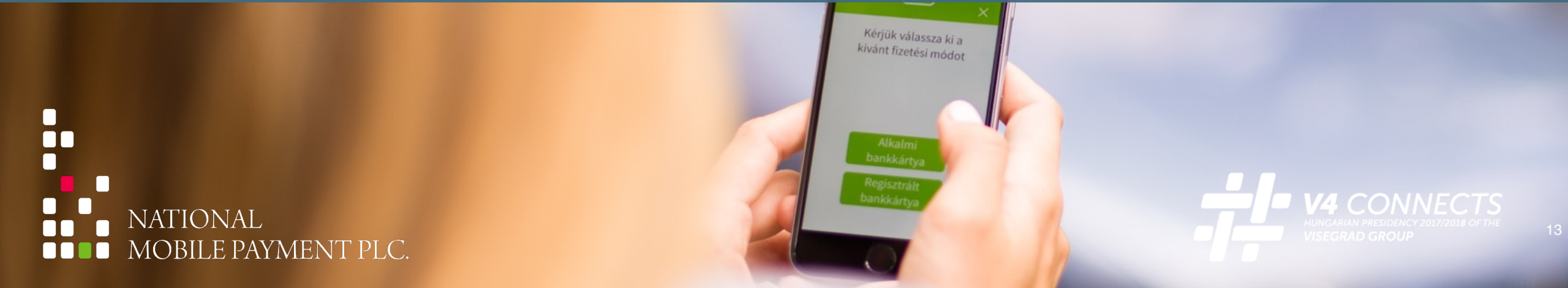

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